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Mail Stop Non-fee Amendment, Commissioner for Patents  
P.O. Box 1450, Alexandria, VA 22313-1450  
on February 4, 2004

Date of Deposit

John G. Rauch

Name of applicant, assignee or  
Registered Representative

*John G. Rauch*

Signature

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Technology Center 2100

Our Case No. 9623/324

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
Soulanille, Thomas A. )  
Serial No. 09/872,737 ) Examiner Le, Uyen T.  
Filing Date: June 1, 2001 ) Group Art Unit No. 2171  
For IMPROVED SYSTEM AND )  
METHOD FOR INFLUENCING A )  
POSITION ON A SEARCH )  
RESULT LIST GENERATED BY A )  
COMPUTER NETWORK SEARCH )  
ENGINE )

## AMENDMENT AFTER FINAL REJECTION

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated November 4, 2003, please amend the application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 6 of this paper.

**Remarks** begin on page 4 of this paper.

(NE)  
10/13  
2/13/04  
Rox